UNIVERSITÀ DI PARMA

DIPARTIMENTO DI SCIENZE ECONOMICHE E AZIENDALI

INTERNATIONAL BUSINESS AND DEVELOPMENT (IBD)

Classe LM77 - Lauree magistrali in Scienze Economico-Aziendali
Second-Cycle Degree

Course leader Prof. Andrea Lasagni

***Course outline** – Students enrolled in 2025-26*

First Year

#	Subject	Module	SSD	Credits
1	Growth and History of the Global Economy	Economic Growth	ECON-02/A	5
		History of Globalization	STEC-01/B	4
2	International Accounting and Governance		ECON-06/A	10
3	Economic Statistics		STAT-02/A	9
4A	Sociology and Economics of Globalisation		ECON-01/A	9
	or			
4B	Micro and Macro Economics		ECON-02/A	9
5	Economics of Innovation and Sustaninability		ECON-04/A	9
6	International Branding and Retailing		ECON-07/A	10
7	Communication Skills			3

Second Year

#	Subject	SSD	Credits
8	International Financial Management	ECON-09/B	9
9	Law, Economics, and Culture	GIUR-03/A	8
10	Development Economics and International Cooperation	ECON-01/A	9
11	Environmental Economics and Policy	ECON-02/A	6
12	Contemporary Issues and Tools in Economics	ECON-04/A	7

	Credits
Student Option	8-12
Final Dissertation	14
Credits - Total	**120**