UNIVERSITÀ DI PARMA

DIPARTIMENTO DI SCIENZE ECONOMICHE E AZIENDALI

INTERNATIONAL BUSINESS AND DEVELOPMENT (IBD)

Classe LM77 - Lauree magistrali in Scienze Economico-Aziendali
Second-Cycle Degree

Course leader Prof. Andrea Lasagni

Part-Time Students - Course Outline

Students enrolled in 2025-26

#	Subject	Module	SSD	Credits	Year
1	Economic Statistics		STAT-02/A	9	1
2	International Branding and Retailing		ECON-07/A	10	1
3	International Accounting and Governance		ECON-06/A	10	1
4	Economics of Innovation and Sustainability		ECON-04/A	9	2
5A	Sociology and Economics of Globalisation		ECON-01/A	9	2
	or				
5B	Micro and Macro Economics		ECON-02/A	9	2
6	Growth and History of the Global Economy	Economic Growth	ECON-02/A	5	2
		History of Globalization	STEC-01/B	4	2
7	Development Economics and International Cooperation		ECON-01/A	9	3
8	Environmental Economics and Policy		ECON-02/A	6	3
9	International Financial Management		ECON-09/B	9	3
10	Contemporary Issues and Tools in Economics		ECON-04/A	7	4
11	Law, Economics, and Culture		GIUR-03/A	8	4
12	Communication Skills			3	2
13	Student Option		8-12		
	Final Dissertation		14		
	TOTAL CREDITS		**120**		