Course for Ph.D. students
XLI Cycle (1 Nov 2024 – 31 Oct 2027)

Curriculum
Products for the food and health markets

Titles:

- **Research Methods in Consumer Studies: Applications for Healthy and Sustainable Behavior (1 ECTS)**
- **Novel Foods and Emerging Trends in Consumer Behavior (1 ECTS)**

Giovanni Sogari
Professor at the University of Parma

Course language: **English**

Scheduling:

- **July 3rd, from 9-1pm Research Methods in Consumer Studies: Applications for Healthy and Sustainable Behavior (4h), Aula I, Campus - Aule delle Scienze**
- **July 15th, from 9-1pm Novel Foods and Emerging Trends in Consumer Behavior (4h), Campus - Aule delle Scienze**
- **July 17th, from 9-1pm Research Methods in Consumer Studies: Applications for Healthy and Sustainable Behavior (2h) AND Novel Foods and Emerging Trends in Consumer Behavior (2h), Aula I, Campus - Aule delle Scienze**

To attend the courses please register here: **Registration form 2025**

Evaluation: YES, oral presentation