



UNIVERSITÀ DI PARMA

WELCOME DAY 2024

WELCOME TO UNIPR



WHERE YOU, THE STUDENTS, ARE AT THE CENTRE
OF OUR ACTIONS!

UNIPR MAILBOX

Check your mailbox regularly
(name.surname@studenti.unipr.it)
where we will send you information
about:

- ❖ Registration
- ❖ Deadlines
- ❖ Fees
- ❖ Information about your university course
- ❖ Events, congresses and seminars organised in the university, training courses, etc.






name.surname@studenti.unipr.it

STUDENT CARD





The Student Card is the multi-service card, created in collaboration with Crédit Agricole Italia, dedicated to students in the University of Parma.



The Student Card allows you to:

-  Access the University's **services** (libraries and others)
-  Benefit from **discounts** at participating establishments
-  Benefit from the **economic advantages** reserved to university students by external bodies and organisations (e.g. public transport, museums, cinemas).

In addition, if activated as a prepaid card, you can:

-  Receive **reimbursements** and **payments from the University**
-  Pay for **canteen** services, also in **contactless** mode
-  Purchase **TEP tickets** by downloading the Tep SmartTicket App
-  Carry out main **banking operations, including:** paying **university fees, rent** and **utilities**, making phone top-ups and **purchases**, also **online**

You can activate your Student Card online, also through a «selfie», at <https://unipr.cartaconto.credit-agricole.it/> or in any office of Crédit Agricole Italia

STUDENTS IN ALL COLLEGIATE BODIES

Elections every 2 years

BODIES WITH STUDENT REPRESENTATIVES



BODY WITH ONLY STUDENT REPRESENTATIVES



THE QUALITY OF THE UNIVERSITY IS IN YOUR HANDS

The **Student Opinion Questionnaire** is an essential tool for improving the **quality** of UNIPR's teaching.

By filling in this form, you can give **your opinion** on the lessons you have attended.



THE UNIVERSITY CODE OF ETHICS

In order to protect the dignity of workers and students, the Code states:

- ❖ Fairness, loyalty and mutual respect
- ❖ Appropriate use of University spaces
- ❖ Refraining from discriminatory, harassing or bullying behaviour

If these principles are violated, you can turn to the Trusted Adviser at consiglieradifiducia@unipr.it



www.unipr.it/codice-etico

HEALTH CARE

Students living out-of-doors, who have not chosen a general practitioner in Parma and who need primary health care, can apply for a list of general practitioners for contingent and non-urgent health care services for free.

➔ students can benefit from health services free of charge. The practitioners can be contacted either by phone or e-mail to arrange a visit.

List of available professionals:
www.unipr.it/assistenza-sanitaria



«VIVERE PARMA» AND UNIVERSITY FACILITIES

The goal of «Vivere Parma» is to provide dates and events, during the academic year 24/25, at a reduced price.

Such events are organised in collaboration with local organisations:

Teatro Regio, Zebre Parma, Parma calcio, Teatro Due, Fondazione Toscanini, Teatro al Parco, Archeovea.

Full calendar at www.unipr.it/vivere-parma



«VIVERE PARMA» AND UNIVERSITY FACILITIES

Public transport (bus subscription for Parma and Piacenza):

<https://www.unipr.it/servizi/oltre-lo-studio/mobilita-aziendale>

Conventions with music and theaters

<https://www.unipr.it/servizi/oltre-lo-studio/cinema-musica-e-teatri-convenzioni>

Conventions with shops and other business

<https://www.unipr.it/convenzioni-con-attivita-commerciali-0>



DO YOU HAVE TROUBLE?

Educational : you can contact the tutor, the chairperson of the course of study or the RAQ (Quality Assurance Officer).

Organisational: you can contact the Department's teaching office

Personal: you can consult the tutor teacher and student or our counselling service at the Inclusion Centre



For **complaints, suggestions or appreciations**: fill in the online form
www.unipr.it/unipr-ti-ascolta

USEFUL MATERIALS

Download your virtual "shopper" at
<https://www.unipr.it/welcome-day-2024>

There you will find:

- The **Athenaeum 2024 short guide** about all our services;
- **ISEE information** (about the procedure for filling in and deadline).

Brochure on:

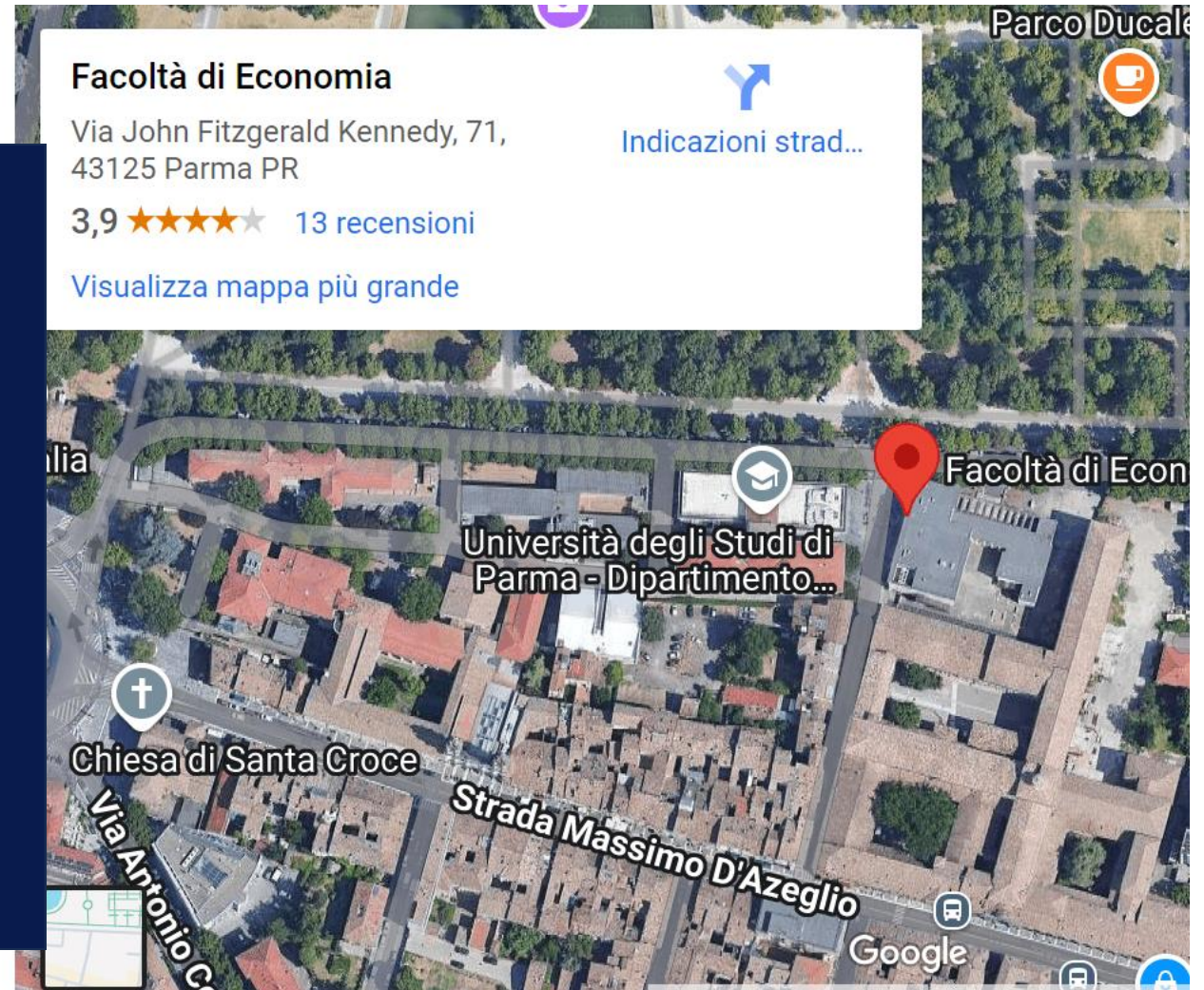
- Study opportunities abroad.
- Apprenticeships.



WHERE WE ARE: THE LOCATION OF THE DEGREE COURSE

Department of Economics
and Management

DISEA (Dipartimento di
Scienze Economiche e
Aziendali, SEA)



STUDENT'S EVERYDAY LIFE

- Lectures and rooms: [Agenda studenti](#) (student agenda)
- Study material: [Elly](#)
- Syllabus: [IBD webpage](#), [professor webpages](#)
- News: [IBD](#), [Department](#), and [professor webpages](#)
- Exams: [Esse3](#)
- App: [UniPRMobile](#) for classes schedule and notices
- MOST IMPORTANTLY: REGULARLY CHECK YOUR EMAIL



THE ACADEMIC CALENDAR: THE TIMING OF LESSONS AND EXAMS

- Three exam sessions:
 - December-January, 3 exam dates
 - May-July, 3 exam dates
 - September, 1 exam date
- Lectures and exam sessions never overlap (but project work or group work is sometimes subject to continuous assessment)
- Office hours are suspended during holidays
- GO TO OFFICE HOURS! You'll get a listening ear.



STUDY PLAN: FIRST YEAR

First year

#	Course unit (taught in 2024-25)	Academic discipline	ECTS Credits	Semester
1	International Accounting and Governance	SECS-P/07	10	1
2	Growth and History of the Global Economy		9	1
	<i>Economic Growth</i>	SECS-P/06	5	1
	<i>History of Globalization</i>	SECS-P/12	4	1
3A	Micro and Macro Economics	SECS-P/02	9	1
	or			
3B	Sociology & Economics of Globalisation	SECS-P/01	9	2
4	Economics of Innovation and Sustainability	SECS-P/06	9	2
5	International Branding & Retailing	SECS-P/08	10	2
6	Economic Statistics	SECS-S/03	9	2
7	Communication Skills		3	



STUDY PLAN: SECOND YEAR

Second year

#	Course unit (taught in 2024-25)	Academic discipline	ECTS Credits	Semester
8	International Financial Management	SECS-P/11	9	1
9	Law, Economics, and Culture	IUS/05	8	1
10	Development Economics and International Cooperation	SECS-P/01	9	1
11	Environmental Economics and Policy	SECS-P/02	6	2
12	Contemporary Issues and Tools in Economics	SECS-P/06	7	2
13	Student Option		8-12	
	Final Dissertation*		14	
	ECTS Credits - Total		120	

* The final examination consists of a written dissertation, theoretical or empirical, focussing on a topic related to the degree course.



PROGRAMME OF STUDY (Piano degli studi)

Where to find it

- Choices must be made annually, according to preset windows:
- First window: from Monday November 11th to Friday 31st January
- Second window: from Monday March 10th to Thursday May 15th
- Study Program Presentation
- Class work: attendance and participation in course activities (project work, group work, etc.) are strongly recommended
- Final questionnaire: your opinion is important. At the end of each course, fill in the questionnaire very carefully.



LANGUAGES

IBD requirement (English):

- By September 2025, one of the these certifications is required
- Students who do not obtain a certificate by September 2025 can not take second-year exams.

For international exchanges (Overworld, Erasmus+,...)

LPT (Language Placement Test), internal test, compulsory to apply for international exchanges

→ An English test is usually not required to IBD students going abroad for international exchanges. Other languages might be required, depending on the receiving country. → always check the call!

General principle: the sooner the better



INTERNATIONAL EXCHANGES

Erasmus+ and Overworld programs :

Bilateral exchange agreements, including extra-EU countries, scholarships available:

Argentina, Brazil, USA, Japan, Vietnam, India, China, Thailand, Turkey, Georgia, Russia, Oman, Tanzania, Senegal.

Erasmus+ and Overworld are in the same call.

Double degrees

Vilnius University (Lithuania): 1 semester

Bochum University (Germany): 1 year

Grenoble Ecole de Management (France): 1 year

FECAP (Sao Paulo – BRA)

Usually funded through Erasmus+ and Overworld program

International internships

Competitive selection procedures

A specific meeting on international exchanges will follow

General information about International opportunities



LANGUAGE CENTRE

ENGLISH AND FRENCH «IDONEITÀ»

The University Language Centre (Centro Linguistico di Ateneo - CLA) organizes English and French exams for those degree courses having the language exam entitled «idoneità» as part of their study programme: Information available at www.cla.unipr.it > Idoneità Linguistiche > **Esami idoneità**

In order to prepare for the exams, students can attend courses held by mothertongue teachers and/or practice with self-study online courses, which are always available on the Language Centre Elly portal.



Exam preparation courses – ENGLISH «idoneità» (B1 and B2):

<https://www.cla.unipr.it/it/corsi/corsi-idoneita-curricolare/inglese/78/>



Exam preparation courses – FRENCH «idoneità» (B1 and B2):

<https://www.cla.unipr.it/it/corsi/corsi-idoneita-curricolare/francese/79/>

LANGUAGE CENTRE

EXTRACURRICULAR LANGUAGE COURSES



The Language Centre also organizes extracurricular courses (free of charge) for different languages and levels. Students who are interested in attending these courses must register online on the Elly CLA platform. The course is periodically updated on the Centre website.

Extracurricular language courses:

<https://www.cla.unipr.it/it/corsi/corsi-extracurricolari/232/>

The **English, French, German, Portuguese** and **Spanish** courses are also useful in preparation for the University Language Placement Test for international mobility.

The course includes languages such as **Arabic, Chinese, Japanese,** and **Russian.**

CREDITS FOR CULTURAL, ARTISTIC, SOCIAL AND SPORTING ACTIVITIES

For those students who request it, the University grants **CREDITS** for free participation to activities carried out in the **SPORTING, CULTURAL, and SOCIAL** context

6 CFU ARE RECOGNISED

INFO:

CUS PARMA for sports credits: creditisportiviunipr@cusparma.it

CAPAS for credits in the field of cultural arts: capas@unipr.it

«CSV Emilia» for credits in the social field: info@csvemilia.it

RULES

<https://www.unipr.it/node/17128>



FINAL DISSERTATION

- What you need is:
 - A supervisor
 - A title decided with your supervisor
 - Compliance with the deadlines (check the dates with your supervisor)
- In the meantime, some useful material is available here:
 - <https://corsi.unipr.it/en/node/11036#blocco-paragrafo-15590>

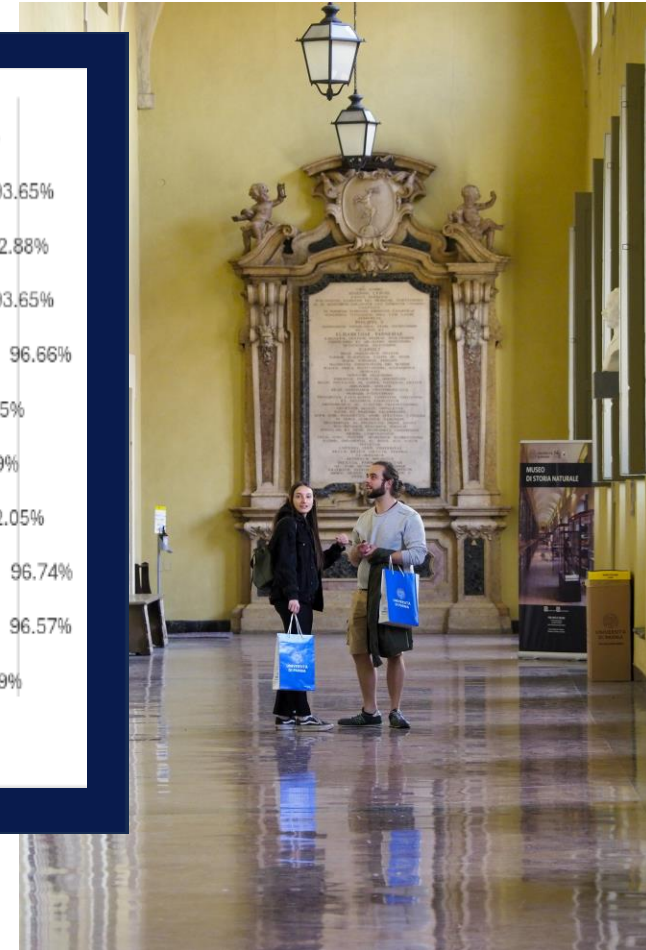
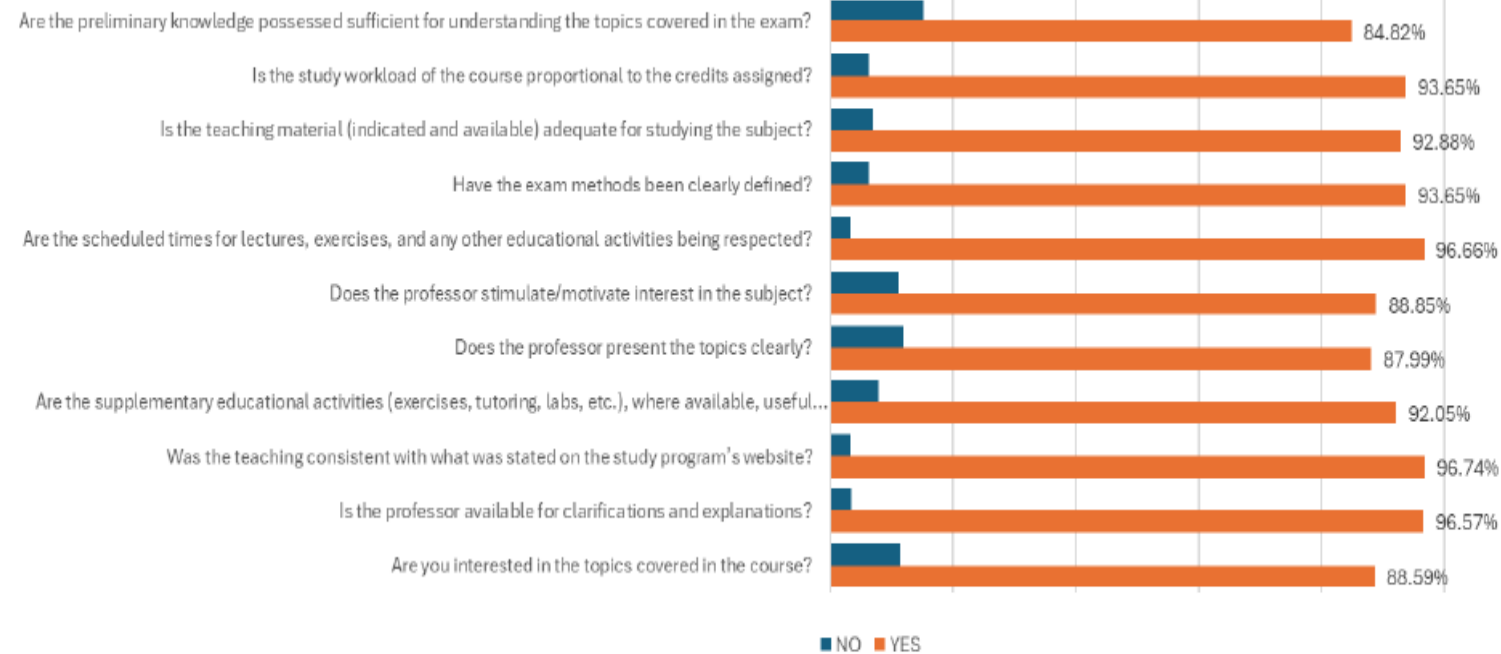


EMPLOYMENT RESULTS OF THE COURSE

Colonna1	Colonna2	2022 graduates, after 1 year	2020 graduates, after 3 years	2018 graduates, after 5 years
Employment rate		71.8%	84.8%	88.6%
Unemployment rate		19.0%	9.3%	4.9%
Time from graduation to first job		3,1	5,4	4,1
Full time		29.4%	69.2%	79.5%
Working abroad		3.9%	5.1%	20.5%
Average net monthly salary	<i>men</i>	1,576	1,608	2,115
	<i>women</i>	1,454	1,739	1,899
Use of the skills acquired through the degree	<i>to a high degree</i>	51.0%	35.9%	35.9%
Adequacy of the professional training acquired	<i>very adequate</i>	64.7%	51.3%	56.4%
Job satisfaction (average, scale 1-10)		7,7	7,7	7,2



STUDENT OPINIONS (OPIS QUESTIONNAIRE)



KEEP IN TOUCH WITH US

1. **University of Parma – Unipr**
(<https://www.unipr.it/>) - UNIPR
2. **Department of Economics and Management**
(<https://sea.unipr.it/it>) – DISEA (Dipartimento di Scienze Economiche e Aziendali, SEA)
3. **International Business and Development**
(<https://corsi.unipr.it/en/cdlm-ibd>) - IBD

Always refer to the IBD website for official information about the course
(<https://corsi.unipr.it/en/cdlm-ibd>)



KEEP IN TOUCH WITH US

URP Public Relations Office
urp@unipr.it
0521.904006

Parma UniverCity Info
Point/Welcome Point
Matricole 0521-904081
Sottopasso Ponte Romano

Freephone
800 90 40 84



UNIVERSITÀ DI PARMA

SOCIAL UNIPR

- Facebook
- Instagram
- Twitter
- YouTube
- Tik Tok
- LinkedIn
- X

UNIPRESENTE
University Newsletter!
online every week

Enjoy IBD!



UNIVERSITÀ DI PARMA