



UNIVERSITÀ DI PARMA

DIPARTIMENTO DI SCIENZE
ECONOMICHE E AZIENDALI

INTERNATIONAL BUSINESS AND DEVELOPMENT (IBD)

Classe LM77 - Lauree magistrali in Scienze Economico-Aziendali
Second-Cycle Degree

Course leader Prof. Paolo Fabbri

Part-Time Students - Course Outline Students enrolled in 2024-25

#	Subject	Module	SSD	Credits	Year
1	Economic Statistics		SECS-S/03	9	1
2	International Branding and Retailing		SECS-P/08	10	1
3	International Accounting and Governance		SECS-P/07	10	1
4	Economics of Innovation and Sustainability		SECS-P/06	9	2
5A	Sociology and Economics of Globalisation		SECS-P/01	9	2
	or				
5B	Micro and Macro Economics		SECS-P/02	9	2
6	Growth and History of the Global Economy	Economic Growth	SECS-P/02	5	2
		History of Globalization	SECS-P/12	4	2
7	Development Economics and International Cooperation		SECS-P/01	9	3
8	Environmental Economics and Policy		SECS-P/02	6	3
9	International Financial Management		SECS-P/11	9	3
10	Contemporary Issues and Tools in Economics		SECS-P/06	7	4
11	Law, Economics, and Culture		IUS/05	8	4
12	Communication Skills			3	2
13	Student Option		8-12		
	Final Dissertation		14		
	TOTAL CREDITS		120		

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