



UNIVERSITÀ DI PARMA

DIPARTIMENTO DI SCIENZE
ECONOMICHE E AZIENDALI

INTERNATIONAL BUSINESS AND DEVELOPMENT (IBD)

Classe LM77 - Lauree magistrali in Scienze Economico-Aziendali
Second-Cycle Degree

Course leader Prof. Paolo Fabbri

Course outline – Students enrolled in 2024-25

First Year

#	Subject	Module	SSD	Credits
1	Growth and History of the Global Economy	Economic Growth	SECS-P/02	5
		History of Globalization	SECS-P/12	4
2	International Accounting and Governance		SECS-P/07	10
3	Economic Statistics		SECS-S/03	9
4A	Sociology and Economics of Globalisation		SECS-P/01	9
	or			
4B	Micro and Macro Economics		SECS-P/02	9
5	Economics of Innovation and Sustainability		SECS-P/06	9
6	International Branding and Retailing		SECS-P/08	10
	Communication Skills			3

Second Year

#	Subject	SSD	Credits
7	International Financial Management	SECS-P/11	9
8	Law, Economics, and Culture	IUS/05	8
9	Development Economics and International Cooperation	SECS-P/01	9
10	Environmental Economics and Policy	SECS-P/02	6
11	Contemporary Issues and Tools in Economics	SECS-P/06	7

	Credits
Student Option	8-12
Final Dissertation	14
Credits - Total	120

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