



UNIVERSITÀ DI PARMA

WELCOME DAY 2023

**International Business and Development
(IBD)**

11 September 2023

WELCOME TO UNIPR

Welcome
to IBD



Where you, the students, are at the centre
of our actions!

Welcome Day 2023

UNIVERSITÀ
DI PARMA



STUDENTS IN ALL COLLEGIATE BODIES

Elections every 2 years

BODIES WITH STUDENT REPRESENTATIVES



BOARD OF DIRECTORS

ACADEMIC SENATE

RAQ, Quality Assurance Officer:
Prof. Simone Baglioni

EVALUATION TEAM

QUALITY ASSURANCE

DEPARTMENTAL COUNCILS

COURSE COUNCILS

Prof. Paolo Fabbri
IBD President
Prof. Marco Magnani
IBD Vice President

PARTICIPATING STUDENT/TEACHER COMMITTEES

COMMITTEE

BODY WITH ONLY STUDENT REPRESENTATIVES



STUDENT COUNCIL

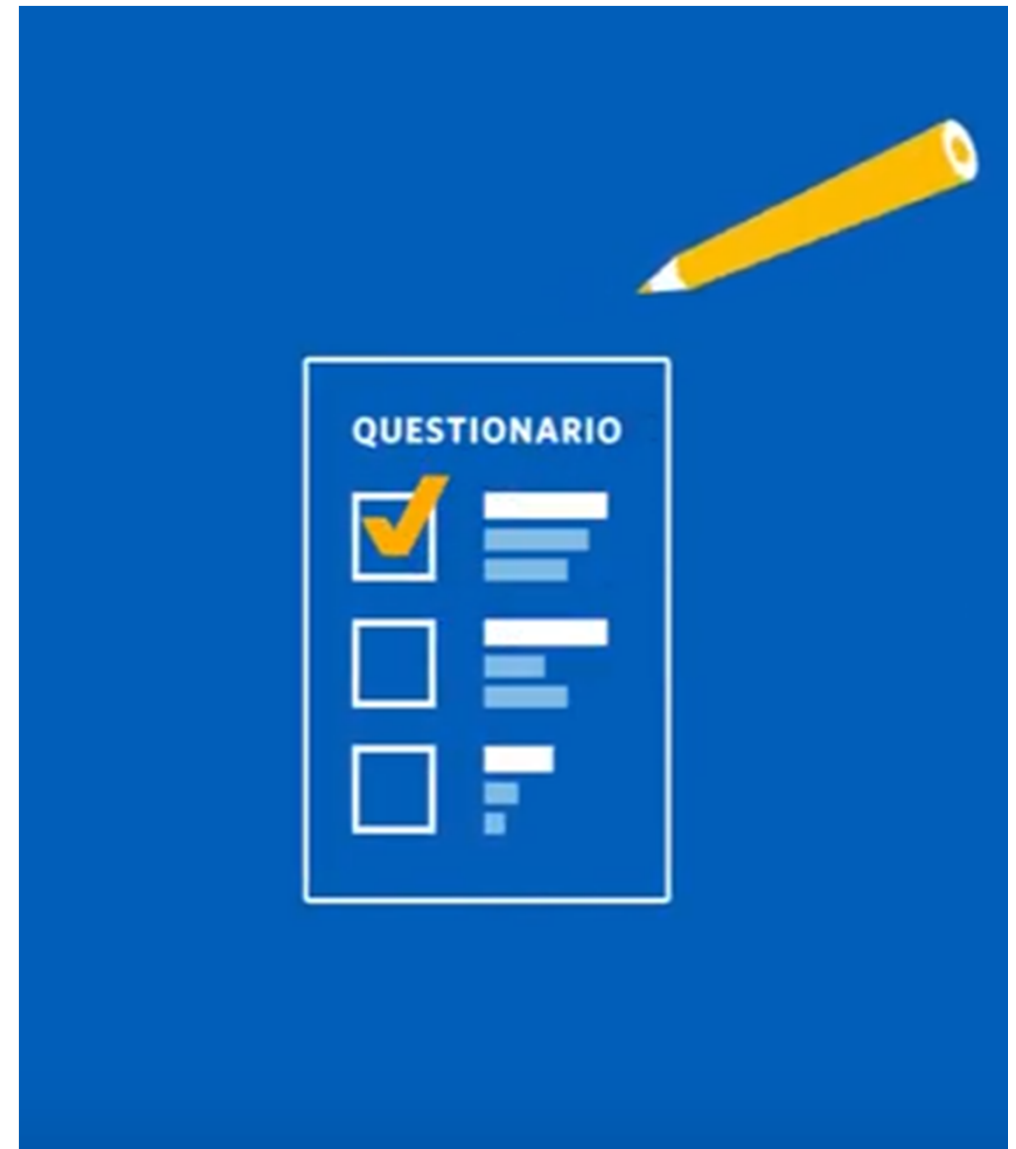
<https://corsi.unipr.it/en/cdlm-ibd/organizzazione-del-corso>

We advise you to find out who your representatives are in the different bodies!

THE QUALITY OF THE UNIVERSITY IS IN YOUR HANDS

The **Student Opinion Questionnaire** is an essential tool for improving the **quality** of UNIPR's teaching.

By filling in this form, you can give **your opinion** on the lessons you have attended.



WHAT WE **ASSURE** YOU:

- **Welcoming and inclusive**
- **Ethics and quality in education**
- **Ethics and quality in research**
- **Contact with the world of work**
- **Internationalisation**



WHAT WE **ASK** OF YOU:

- **Respect** for people, rules and materials.
- **Commitment** and **rigour** in study.
- Participate in lessons **actively and critically**.
- Live university life in an **open and supportive way**.
- Take advantage of the **events and opportunities** that the University offers you and **don't forget all these experiences**, even after graduation.



THE UNIVERSITY CODE OF ETHICS

For the protection of the dignity of workers and students, the Code states:

- ❖ Fairness, loyalty and mutual respect
- ❖ Appropriate use of university spaces
- ❖ Refraining from discriminatory, harassing or bullying behaviour

If these principles are violated, you can turn to the Trusted Adviser at consiglieradifiducia@unipr.it.



www.unipr.it/normativa/codice-etico

STAY IN TOUCH WITH US

URP Public Relations Office

urp@unipr.it

0521.904006

SOCIAL UNIPR

- Facebook
- Instagram
- Twitter
- YouTube
- LinkedIn

**Parma UniverCity Info
Point/Welcome Point**

Matricole 0521-904081

Sottopasso Ponte Romano



UNIVERSITÀ DI PARMA

Freephone

800 90 40 84

UNIPRESENTE

University Newsletter!

online 1st and 16th of
each month

STUDY SERVICES AND MORE

Download your virtual "shopper" at

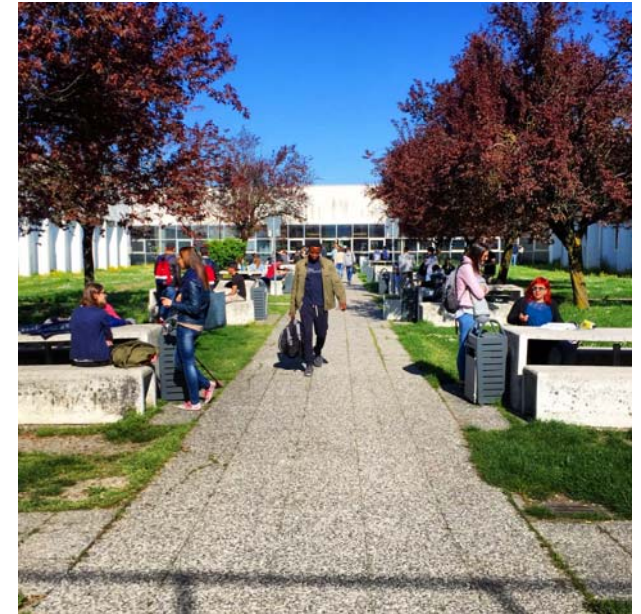
<https://www.unipr.it/welcome-day-2023>

You will find :

- The Athenaeum 2023 short guide with all our services.
- The map of university campuses in the city.
- ISEE information (information for filling in and deadline).

Brochure on:

- Study opportunities abroad.
- Welcome and Inclusion Centre (services for students with difficulties, psychological counselling, accommodation desk).
- Internships.



STUDY SERVICES AND MORE

Public transport (bus pass for Parma and Piacenza)

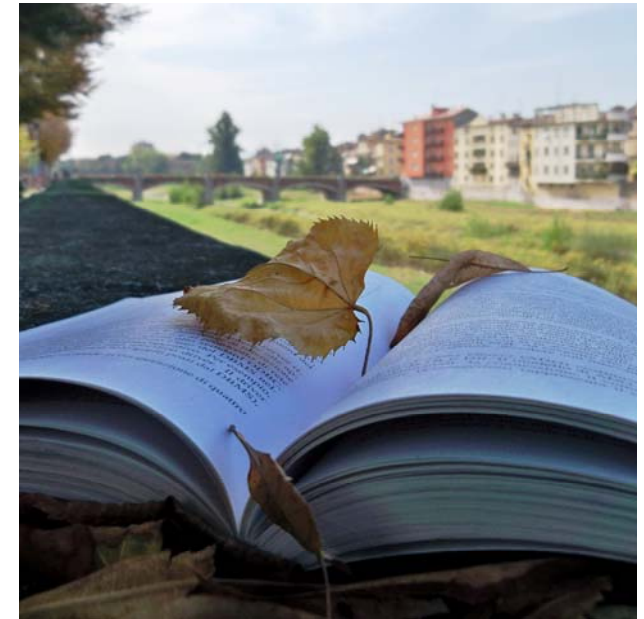
<https://www.unipr.it/servizi/oltre-lo-studio/mobilita-aziendale>

Conventions with music and theaters

<https://www.unipr.it/servizi/oltre-lo-studio/cinema-musica-e-teatri-convenzioni>

Conventions with shops and other business

<https://www.unipr.it/convenzioni-con-attivita-commerciali-0>






STUDENT CARD





The Student Card is the multi-service card, created in collaboration with Crédit Agricole Italia, dedicated to students at the University of Parma.



The Student Card allows you to:

-  Access the University's **services** (libraries and others)
-  Benefit from **discounts** at participating establishments
-  Benefit from the **economic advantages** reserved for university students by external bodies and organisations (e.g. public transport, museums, cinemas).

In addition, if activated as a prepaid card, you can:

-  Receive **reimbursements** and **payments from the University**
-  Pay for **canteen** services, also in **contactless** mode
-  Purchase **TEP tickets** by downloading the Tep SmartTicket App
-  Carry out main **banking operations, including:** paying **university fees, rent** and **utilities**, making phone top-ups and **purchases**, including **online**

You can activate your Student Card online, even by taking a selfie, at <https://unipr.cartaconto.credit-agricole.it/> or at all Crédit Agricole Italia branches

FACCIAMO QUADRATO (LET'S UNITE)

#UniprSustainable



Facciamo Quadrato (Let's Unite) is the awareness-raising campaign that the University has launched on sustainability issues.

In the course of your university life you will get to know in detail what is being done about issues such as mobility, green, waste, use of resources, and so on.

Little is needed to get off on the right foot and to help make a **difference!** Pay attention to the waste you produce by sorting it carefully and placing it in the appropriate containers that you will find on all the University premises.

Don't forget to stay informed about these topics: your education and your future also depend on this!

UNIPR MAILBOX

Check your mailbox regularly (name.surname@studenti.unipr.it) where we will send you information about:

- ❖ Registration
- ❖ Deadlines
- ❖ Fees
- ❖ Information about your university course
- ❖ Events, congresses and seminars organised in the university, training courses, etc.



name.surname@studenti.unipr.it

INFORMATION

Websites

1. University of Parma – Unipr (<https://www.unipr.it/>) - UNIPR
2. Department of Economics and Management (<https://sea.unipr.it/it>) – DISEA (Dipartimento di Scienze Economiche e Aziendali, SEA)
3. International Business and Development (<https://corsi.unipr.it/en/cdlm-ibd>) - IBD

Always refer to the IBD website for official information about the course (<https://corsi.unipr.it/en/cdlm-ibd>)

EVERYDAY LIFE

- **Lectures and rooms:** [Agenda studenti](https://agendastudenti.unipr.it/?view=home&include=homepage&lang=en) (student agenda)
<https://agendastudenti.unipr.it/?view=home&include=homepage&lang=en>
- **Study material:** [Elly](https://elly2023.sea.unipr.it/) <https://elly2023.sea.unipr.it/>
- **Syllabus:** [IBD webpage](https://corsi.unipr.it/it/cdlm-ibd) <https://corsi.unipr.it/it/cdlm-ibd> , [lecturer's webpage](https://personale.unipr.it/en/ugovdocenti/person/15426) <https://personale.unipr.it/en/ugovdocenti/person/15426>
- **Notices:** [IBD](#), [Department](#), and [lecturers'](#) webpages
- **Exams:** [Esse3](https://unipr.esse3.cineca.it/Home.do?sessionId=5220580EA8BE2FD7E0C031609A175D79.esse3-unipr-prod-06?cod_lingua=eng) https://unipr.esse3.cineca.it/Home.do?sessionId=5220580EA8BE2FD7E0C031609A175D79.esse3-unipr-prod-06?cod_lingua=eng
- Always check your institutional **email** (name.surname@studenti.unipr.it)
- **App:** [UniPRMobile](https://www.unipr.it/UniPRMobile) for classes schedule and notices <https://www.unipr.it/UniPRMobile>

THE ACADEMIC CALENDAR: Lessons and examinations

- [Academic calendar](https://corsi.unipr.it/en/cdlm-ibd/calendario-delle-attivita-didattiche) <https://corsi.unipr.it/en/cdlm-ibd/calendario-delle-attivita-didattiche>
- Three exam sessions:
 - December-January, 3 exam dates
 - May-July, 3 exam dates
 - September, 1 exam date
- Lectures and exam sessions never overlap (but project work or group work is sometimes subject to continuous assessment)
- Office hours are suspended during holidays
- **GO TO OFFICE HOURS. YOUR TEACHERS ARE AT YOUR DISPOSAL!!!**

STUDY PLAN: FIRST YEAR

FIRST YEAR	ECTS Credits	Hours	DSS	Semester
International Accounting and Governance	10	70	P/07	1
Growth and History of the Global Economy	9	63	P/06 P/12	1
Economic Statistics	9	63	S/03	2
Sociology and Economics of Globalisation <i>OR</i>	9	63	P/01	2
Micro & Macro Economics	9	63	P/02	1
Cooperation and Competition Among Firms	9	63	P/06	2
International Branding and Retailing	10	70	P/08	2
Communication Skills	3	21		

STUDY PLAN: SECOND YEAR

SECOND YEAR	ECTS Credits	Hours	DSS	Semester
Development Economics and International Cooperation	9	63	P/01	1
Law, Economics and Culture	8	56	IUS/05	1
International Financial Management	9	63	P/11	1
Environmental Economics	6	42	P/02	2
Contemporary Issues and Tools in Economics (visiting professor)	7	49	P/06	2
Student Choice*	8-12			
Dissertation**	14			
Total	120			

* [Economics of European Integration](#) – 8 credits

* [Religious diplomacy](#) – 4 credits

** Seminars on dissertation writing

* Seminars on business management – 4 credits

* Internship – 4/8 credits

* Soft skills

PROGRAMME OF STUDY (Piano degli studi)

- Where to find it <https://corsi.unipr.it/en/cdlm-ibd/insegnamenti-e-piano-degli-studi>
- **Choices must be made annually, according to preset windows:**
 - First window: between November and early February
 - Second window: between March and April
 - Check <https://sea.unipr.it/it/presentazione-piani-di-studio> for the exact dates (not available yet)
- **Class work:**
 - **Attendance** and **participation** in all the activities organised by the lecturers (project work, group work, etc.) are **strongly recommended**
- **Final questionnaire:**
 - Your opinion is important. At the end of each course, fill in the questionnaire very carefully.

LANGUAGES

- **IBD requirement (English):**
 - By September 2024, one of the [these](https://corsi.unipr.it/en/cdlm-ibd/modalita-di-iscrizione-e-scadenze#blocco-paragrafo-15508) certifications is required
<https://corsi.unipr.it/en/cdlm-ibd/modalita-di-iscrizione-e-scadenze#blocco-paragrafo-15508>
 - Students who do not obtain a certificate by September 2024 will not be permitted to take second-year exams.
- **For international exchanges (Overworld, Erasmus+,...)**
 - LPT (Language Placement Test), internal test, compulsory to apply for international exchanges
 - <https://www.unipr.it/en/LPT> → English test usually not required to IBD students going abroad for international exchanges. Other languages might be required, depending on the receiving country. → always check the call!
- **General principle: the sooner the better**

INTERNATIONAL EXCHANGES

- **Erasmus+**
- **Bilateral exchange agreements, including outside the EU:**
 - Scholarships usually from the **Overwold** program (or Erasmus+, if the university is eligible)
 - Argentina, Brazil, USA, Japan, Vietnam, India, China, Thailand, Turkey, Georgia, Russia, Oman, Tanzania, Senegal.
- Erasmus+ and Overwold are in the same call.
- **Double degrees**
 - Vilnius University (Lithuania): 1 semester
 - Bochum University (Germany): 1 year
 - Grenoble Ecole de Management (France): 1 year
 - FECAP (Sao Paulo – BRA)
 - Usually funded through Erasmus+ and Overworld program
- **International internships**
- Competitive selection procedures
- A specific meeting on international exchanges will follow
- General information about International opportunities

OVERWORLD PROGRAM

- Exchange program with non-EU universities.
- Students apply directly to Unipr and select one of the universities available.
- Some programs include the dissertation written abroad.
- Applications are usually in January-February, for exchanges in the next academic year (from September), but always check on the website!!!!

LANGUAGE CENTRE

ENGLISH AND FRENCH «IDONEITÀ»

The University Language Centre (Centro Linguistico di Ateneo - CLA) organizes English and French exams for certain degree courses which have the language exam entitled «idoneità» as part of their study programme.

In order to prepare for the exams, students can attend courses held by mother-tongue teachers and/or practice with self-study online courses which are always available on the Language Centre Elly portal.



Exam preparation courses – ENGLISH «idoneità» (B1 and B2):

<https://www.cla.unipr.it/it/corsi/corsi-idoneita-curricolare/inglese/78/>



Exam preparation courses – FRENCH «idoneità» (B1 and B2):

<https://www.cla.unipr.it/it/corsi/corsi-idoneita-curricolare/francese/79/>

LANGUAGE CENTRE

EXTRACURRICULAR LANGUAGE COURSES

The Language Centre also organizes extracurricular courses (free of charge) for different languages and levels. Students who are interested in attending these courses must register online on the Elly CLA platform.

The course offering is periodically updated on the Centre website.

Extracurricular language courses:

<https://www.cla.unipr.it/it/corsi/corsi-extracurricolari/232/>

The **English, French, German, Spanish** and **Portuguese** courses are also useful in preparation for the University Language Placement Test for international mobility.

The course offering includes languages such as **Russian, Chinese, Japanese** and **Arabic** as well.



Training credits for cultural, artistic, social and sporting activities

The University grants the following to students on courses of study who request it, **UNIVERSITY TRAINING CREDITS** for free participation activities carried out in the context of **SPORTING, CULTURAL, SOCIAL**

6 ETCS CREDITS RECOGNISED

Info:

- CUS PARMA for sports credits:
<http://www.cusparma.it>
- CAPAS for credits in the field of cultural arts:
<http://www.capas.unipr.it>
- SOLIDARITY FORUM for credits in the social field:
formazione@forumsolidarieta.it

RULES

<https://www.unipr.it/node/17128>



FINAL DISSERTATION

- What you need is:
 - A supervisor
 - A title decided with your supervisor
 - Compliance with the [deadlines](#) (check the dates with your supervisor)
- In the meantime, some useful material is available here:
 - <https://corsi.unipr.it/en/node/11036#blocco-paragrafo-15590>

CONTACTS

- General support:
 - IBD Tutors and International Tutors | <https://corsi.unipr.it/en/cdlm-ibd/tutor-studenti>
- For academic advice:
 - Prof. Paolo Fabbri (IBD President) | paolo.fabbri@unipr.it | +39 0521 032428
 - Prof. Marco Magnani (IBD Vice President) | marco.magnani@unipr.it | +39 0521 032530
- Course administrative assistant:
 - Giovanna Colangelo | giovanna.colangelo@unipr.it | +39 0521 034272
- Student representative:
 - Please elect / nominate one person by September 28th (contact person for IBD staff)

DO YOU HAVE A PROBLEM?

Of an **educational nature**: you can contact the **tutor**, the **chairperson** of the course of study (→ Prof. Paolo Fabbri) or the **RAQ** (Quality Assurance Officer → Prof. Simone Baglioni).

Of an **organisational nature**: you can contact the Department's teaching secretariat

Of a **personal nature**: you can turn to the teacher and student tutor or to our counselling service within the Reception and Inclusion Centre



For **complaints, suggestions or appreciations**: fill in the online form
www.unipr.it/unipr-ti-ascolta

Enjoy IBD!



UNIVERSITÀ DI PARMA