UNIVERSITÀ DI PARMA

WELCOME DAY 2022
International Business and Development (IBD)

12 September 2022
Welcome Day 2022

WELCOME TO UNIPR

Where you, the students, are at the centre of our actions!

Welcome to IBD
STUDENTS IN ALL COLLEGIATE BODIES

Elections every 2 years

- BOARD OF DIRECTORS
- ACADEMIC SENATE
  - RAQ, Quality Assurance Officer: Prof. Simone Baglioni
- EVALUATION TEAM
- QUALITY ASSURANCE
- DEPARTMENTAL COUNCILS
- COURSE COUNCILS
  - Prof. Paolo Fabbri
  - IBD President
- PARTICIPATING STUDENT/TEACHER COMMITTEES
- SPORTS COMMITTEE
- STUDENT COUNCIL

BODIES WITH STUDENT REPRESENTATIVES

BODY WITH ONLY STUDENT REPRESENTATIVES

https://corsi.unipr.it/en/cdlm-ibd/organizzazione-del-corso

We advise you to find out who your representatives are in the different bodies!

Welcome Day 2022
THE QUALITY OF THE UNIVERSITY IS IN YOUR HANDS

The **Student Opinion Questionnaire** is an essential tool for improving the **quality** of UNIPR's teaching.

By filling in this form, you can give *your opinion* on the lessons you have attended.

Welcome Day 2022
WHAT WE ASSURE YOU:

- Welcoming and inclusive
- Ethics and quality in education
- Ethics and quality in research
- Contact with the world of work
- Internationalisation
WHAT WE ASK OF YOU:

• Respect for people, rules and materials.
• Commitment and rigour in study.
• Participate in lessons actively and critically.
• Live university life in an open and supportive way.
• Take advantage of the events and opportunities that the University offers you and don't forget all these experiences, even after graduation.
THE UNIVERSITY CODE OF ETHICS

For the protection of the dignity of workers and students, the Code states:

- Fairness, loyalty and mutual respect
- Appropriate use of university spaces
- Refraining from discriminatory, harassing or bullying behaviour

If these principles are violated, you can turn to the Trusted Adviser at consiglieradifiducia@unipr.it.

www.unipr.it/normativa/codice-etico
STAY IN TOUCH WITH US

URP Public Relations Office
urp@unipr.it
0521.904006

Parma UniverCity Info Point/Welcome Point
Matricole 0521-904081
Sottopasso Ponte Romano

Freephone
800 90 40 84

SOCIAL UNIPR
• Facebook
• Instagram
• Twitter
• YouTube
• LinkedIn

UNIPRESENTE
University Newsletter!
online 1st and 16th of each month

Welcome Day 2022
STUDY SERVICES AND MORE

Download your virtual "shopper" at https://ilmondochetiaspetta.unipr.it/welcome-days-2022/

You will find:
• The Athenaeum 2022 short guide with all our services.
• The map of university campuses in the city.
• ISEE information (information for filling in and deadline).

Brochure on:
• Study opportunities abroad.
• Welcome and Inclusion Centre (services for: students with difficulties, psychological counselling, accommodation desk).
• Apprenticeships.
STUDY SERVICES AND MORE

Public transport (bus pass for Parma and Piacenza):
https://www.unipr.it/servizi/oltre-lo-studio/mobilita-aziendale

Agreements with music and theaters
https://www.unipr.it/servizi/oltre-lo-studio/cinema-musica-e-teatri-convenzioni

Agreements with shops and other business
https://www.unipr.it/convenzioni-con-attivita-commerciali-0
STUDENT CARD

The Student Card is the multi-service card, created in collaboration with Crédit Agricole Italia, dedicated to students at the University of Parma.

The Student Card allows you to:

- Be identified in exams
- Access the University's services (libraries and others)
- Benefit from discounts at participating establishments
- Benefit from the economic advantages reserved for university students by external bodies and organisations (e.g. public transport, museums, cinemas).

In addition, if activated as a prepaid card, you can:

- Receive reimbursements and payments from the University
- Pay for canteen services, also in contactless mode
- Purchase TEP tickets by downloading the Tep SmartTicket App
- Carry out main banking operations, including: paying university fees, rent and utilities, making phone top-ups and purchases, including online

NEW

You can activate your Student Card online, even by taking a selfie, at https://unipr.cartaconto.credit-agricole.it/ or at all Crédit Agricole Italia branches
Facciiamo Quadrato (Let’s Unite) is the awareness-raising campaign that the University has launched on sustainability issues.

In the course of your university life you will get to know in detail what is being done about issues such as mobility, green, waste, use of resources, and so on.

Little is needed to get off on the right foot and to help make a difference! Pay attention to the waste you produce by sorting it carefully and placing it in the appropriate containers that you will find on all the University premises.

Don’t forget to stay informed about these topics: your education and your future also depend on this!
Check your mailbox regularly (name.surname@studenti.unipr.it) where we will send you information about:

- Registration
- Deadlines
- Fees
- Information about your university course
- Events, congresses and seminars organised in the university, training courses, etc.

Welcome Day 2022
INFORMATION

Websites

2. Department of Economics and Management ([https://sea.unipr.it/it](https://sea.unipr.it/it)) – DISEA (Dipartimento di Scienze Economiche e Aziendali, SEA)

Always refer to the IBD website for official information about the course ([https://corsi.unipr.it/en/cdlm-ibd](https://corsi.unipr.it/en/cdlm-ibd))
EVERYDAY LIFE

- Lectures and rooms: [Agenda studenti](#) (student agenda)
- Study material: [Elly](#)
- Syllabus: [IBD webpage](#), [lecturer’s webpage](#)
- Notices: [IBD](#), [Department](#), and [lecturers’ webpages](#)
- Exams: [Esse3](#)
- Always check your institutional **email**
  
  (name.surname@studenti.unipr.it)
- **App:** [UniPRMobile](#) for classes schedule and notices
THE ACADEMIC CALENDAR: Lessons and examinations

- **Academic calendar**
- Three exam sessions:
  - December-January, 3 exam dates
  - May-July, 3 exam dates
  - September, 1 exam date
- Lectures and exam sessions never overlap (but project work or group work is sometimes subject to continuous assessment)
- Office hours are suspended during holidays
- **GO TO OFFICE HOURS. YOUR TEACHERS ARE AT YOUR DISPOSAL!!!**
<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
<th>Hours</th>
<th>DSS</th>
<th>Semester</th>
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<tbody>
<tr>
<td>International Accounting and Governance</td>
<td>10</td>
<td>70</td>
<td>P/07</td>
<td>1</td>
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<tr>
<td>Growth and History of the Global Economy</td>
<td>9</td>
<td>63</td>
<td>P/06 P/12</td>
<td>1</td>
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<tr>
<td>Sociology and Economics of Globalisation</td>
<td>9</td>
<td>63</td>
<td>P/01</td>
<td>2</td>
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<tr>
<td>OR</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Micro &amp; Macro Economics</td>
<td>9</td>
<td>63</td>
<td>P/02</td>
<td>1</td>
</tr>
<tr>
<td>Cooperation and Competition among Firms</td>
<td>9</td>
<td>63</td>
<td>P/06</td>
<td>2</td>
</tr>
<tr>
<td>Economic Statistics</td>
<td>9</td>
<td>63</td>
<td>S/03</td>
<td>2</td>
</tr>
<tr>
<td>International Branding and Retailing</td>
<td>10</td>
<td>70</td>
<td>P/08</td>
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# STUDY PLAN: SECOND YEAR

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
<th>Hours</th>
<th>DSS</th>
<th>Semester</th>
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</thead>
<tbody>
<tr>
<td>Development Economics and International Cooperation</td>
<td>9</td>
<td>63</td>
<td>P/01</td>
<td>1</td>
</tr>
<tr>
<td>Law, Economics and Culture</td>
<td>8</td>
<td>56</td>
<td>IUS/05</td>
<td>1</td>
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<tr>
<td>Environmental Economics</td>
<td>6</td>
<td>42</td>
<td>P/02</td>
<td>1</td>
</tr>
<tr>
<td>International Financial Management</td>
<td>9</td>
<td>63</td>
<td>P/11</td>
<td>2</td>
</tr>
<tr>
<td>Contemporary Issues and Tools in Economics (visiting professor)</td>
<td>7</td>
<td>49</td>
<td>P/06</td>
<td>2</td>
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<tr>
<td>Communication Skills</td>
<td>3</td>
<td>21</td>
<td></td>
<td></td>
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<tr>
<td>Student Choice*</td>
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<tr>
<td>Dissertation</td>
<td>14</td>
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<td><strong>Total</strong></td>
<td><strong>120</strong></td>
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</table>

* Economics of European Integration – 6 credits
* Global Religions and International Relations – 4 credits
STUDY PLAN
(Piano degli studi)

• **Where to find it**

• **Choices must be made annually, according to preset windows:**
  - First window: between November and early February
  - Second window: between March and April
  - Check [https://sea.unipr.it/it/presentazione-piani-di-studio](https://sea.unipr.it/it/presentazione-piani-di-studio) for the exact dates (not available yet)

• **Class work:**
  - Attendance and participation in all the activities organised by the lecturers (project work, group work, etc.) are **strongly recommended**

• **Final questionnaire:**
  - Your opinion is important. At the end of each course, fill in the questionnaire very carefully.
**LANGUAGES**

- **IBD requirement (English):**
  - By September 2023, one of the *these* certifications is required
  - Students who do not obtain a certificate by September 2023 will not be permitted to take second-year exams.

- **For international exchanges (Overworld, Erasmus+,...)**
  - LPT (Language Placement Test), internal test, compulsory to apply for international exchanges
  - [https://www.unipr.it/en/LPT](https://www.unipr.it/en/LPT) → English test usually not required to IBD students going abroad for international exchanges. Other languages might be required, depending on the receiving country. → always check the call!

- **General principle: the sooner the better**
INTERNATIONAL EXCHANGES

• **Erasmus+**

• **Bilateral exchange agreements, including outside the EU:**
  - Scholarships usually from the Overwold program (or Erasmus+, if the university is eligible)
  - Argentina, Brazil, USA, Japan, Vietnam, India, China, Thailand, Turkey, Georgia, Russia, Oman, Tanzania, Senegal.

• **Double degrees**
  - Vilnius University (Lithuania): 1 semester
  - Bochum University (Germany): 1 year
  - Grenoble Ecole de Management (France): 1 year
  - FECAP (Sao Paulo – BRA)
  - Usually funded through Erasmus+ and Overworld programme

• Competitive selection procedures

• A specific meeting on international exchanges will follow

• General information about **International opportunities**
OVERWORLD PROGRAM

• Exchange program with non-EU universities.
• Students apply directly to Unipr and select one of the universities available.
• Some programs include the dissertation written abroad.
• Applications are usually in January-February, for exchanges in the next academic year (from September), but always check on the website!!!!
Training credits for cultural, artistic, social and sporting activities

The University grants the following to students on courses of study who request it, UNIVERSITY TRAINING CREDITS for free participation activities carried out in the context of SPORTING, CULTURAL, SOCIAL

6 CFU RECOGNISED

Info:
- CUS PARMA for sports credits:
  http://www.cusparma.it
- CAPAS for credits in the field of cultural arts:
  http://www.capas.unipr.it
- SOLIDARITY FORUM for credits in the social field:
  formazione@forumsolidarieta.it.

RULES
https://www.unipr.it/node/17128

Welcome Day 2022
FINAL DISSERTATION

• What you need is:
  • A supervisor
  • A title decided with your supervisor
  • Compliance with the deadlines (check the dates with your supervisor)

• In the meanwhile, some useful material is available here:
  • https://elly2021.sea.unipr.it/enrol/index.php?id=131
CONTACTS

• For rooms, class schedule, and everyday life:
  • Front Office | frontoffice.sea@unipr.it | +39 0521 902466 | Department Central Building, ground floor

• General support:
  • IBD Tutors and International Tutors | https://corsi.unipr.it/en/cdlm-ibd/tutor-studenti

• For academic advice:
  • Prof. Paolo Fabbri (IBD President) | paolo.fabbri@unipr.it | +39 0521 032428
  • Prof. Lucia Poletti (IBD Vice President) | lucia.poletti@unipr.it | +39 0521 032014

• Course administrative assistant:
  • Giuseppina Troiano | giuseppina.troiano@unipr.it

• Student representative:
  • Please elect / nominate one person by September 30th (contact person for IBD staff)
DO YOU HAVE A PROBLEM?

Of an educational nature: you can contact the tutor, the chairperson of the course of study (Prof. Paolo Fabbri) or the RAQ (Quality Assurance Officer Prof. Simone Baglioni).

Of an organisational nature: you can contact the Department's teaching secretariat (Front Office)

Of a personal nature: you can turn to the teacher and student tutor or to our counselling service within the Reception and Inclusion Centre

For complaints, suggestions or appreciations: fill in the online form www.unipr.it/unipr-ti-ascolta
Enjoy IBD!